



Student ID: STUDENT ID
Student Name: Student Name

ARTS & SCIENCES
Academic Program: Mass Communication
Academic Plan: Public relations & Advertising
Requirement Term: Spring Semester 2025-26

Course	Grade	Prerequisites
1) General Education (A & B) (14 Courses - 42 Credits)		
A- CORE (7 Courses - 21 Credits)		
I. Writing Courses: 3 Courses		
ENGL 100-Academic English I	*	GEPT / TOEFL Score / ENGL 098
ENGL 110-English Composition I	*	GEPT / TOEFL Score / ENGL 100
ENGL 112-English Composition II	*	GEPT / TOEFL Score / ENGL 110
II. Communication: 1 Course (MCM 102 preferred)		
Communication offering		
III. MATH Proficiency: 1 Course		
MATH 120-Data Analysis I with Software	*	(MATH 096 / 100)&(UENG/UMCOM)
IV. Information Literacy: 1 Course		
Information Literacy offering		
V. Arab Heritage & Cultural Diversity: 1 Course		
Arab Heritage & Cultural Diver offering		
B- EXPLORE (7 Courses - 21 Credits)		
I. Social Sciences : 2 Courses		
Social Sciences offering		
Social Sciences offering		
II. Humanities & Fine Arts: 2 Courses		
Humanities & Fine Arts offering		
Humanities & Fine Arts offering		
III. MATH & LNS: 3 Courses		
MATH 122-Data Analysis II and Software	*	(MATH 120 / MATH 121) & (UMCOM / UENG)
MATH / LNS offering		
MATH / LNS offering		

Course	Grade	Prerequisites
B. Any MCM 2##,3##,4## - 6 Courses		
MCM 2##, 3##, 4## offering		
MCM 2##, 3##, 4## offering		
MCM 2##, 3##, 4## offering		
MCM 2##, 3##, 4## offering		
MCM 2##, 3##, 4## offering		

4) Free Electives : 5 Courses - 15 Credits		
Any course from University Offering		
Any University offering		
Any University offering		
Any University offering		
Any University offering		
Any University offering		

	UNITS	COURSES
University Requirements	120	40
Earned Credits	0	0
Transferred Credits	0	0
Satisfactory Credits	0	0
Total Credits	0	0
Needed	120	40

2) Mass Communication Core Requirement (5 Courses - 15 Credits)		
Must Complete the following		
MCM 103-Introduction to Mass Media	*	GEPT / TOEFL Score / ENGL 098
MCM 206-Introduction to Writing for Mass Media	*	MCM 103 & ENGL 112 & UMCOM
MCM 411-Media Law & Ethics	*	MCM 206 & Junior Standing & UMCOM
MCM 412-Communication Theory	*	MCM 206 & 54 Passed Credit & UMCOM
MCM 413-Research Methods in Mass Communication	*	MCM 206 & MATH (111 / 122) & Junior Level &

3) PR/ ADV Emphasis Requirement: 16 Courses - 48 Credits (Group A & B)		
A. Must Complete the following: 10 Courses		
MCM 102-Introduction to Public Speaking.	*	ENGL 100 coreq
MCM 105-Communication layout & design	*	GEPT / TOEFL Score / ENGL 098
MCM 141-Introduction to Public Relations	*	MCM 103 & UMCOM
MCM 209-Fundamentals of Advertising	*	MCM 103 & UMCOM
MCM 212-Social Media Principles & Practices	*	(MCM 101 / 103) & UMCOM
MCM 241-Writing for PR/ADS	*	MCM 206 & UMCOM
MCM 305-Communication campaigns	*	MCM 141 & MCM 206
MCM 341-Cases in PR/Advertising	*	MCM 141 & UMCOM
MCM 441-Integrated Marketing Communication.	*	MCM 141 & Junior Standing & UMCOM
MCM 455-Internship	*	Junior Standing & UMCOM

GEPT: GUST English Placement Test
coreq: Pre-requisite or Co-Requisite

GMPT: GUST Math Placement Test

ELG-[Term Code]: Student eligibility to enroll



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General Education Requirements

All Students are required to complete 42 credits of General Education requirements.
21 credits from the CORE & 21 credits from EXPLORE area.

Writing Courses

Students with advance placement in ENGL can substitute ENGL 100/ 110 with any ENGL, Foreign Languages or MCM courses.

Communication Offering

Any of the following courses:
MCM 101, 102, 103, 106, 107, THTR 180, 121, KOR 101, FREN 101, 102, 111, ENGL 201

Information Literacy Offering

CSC 101, 102, 123, MIS 118

Arab Heritage & Cultural Diversity Offering

Any of the following courses:
ARAB 101, 103, 211, 231 FREN 122, MUSC 109, PHIL 185, 190, WCCS 382, 383
any course with CODE HIST, ISTD

Social Sciences Offering

Any course with code starting with HIST, MCM, POLI, PSYC, SOC.

Humanities & Fine Arts Offering

KOR 101, ENGL 201, 206, 208, WCCS 383
any course with code ARAB, FREN, ISTD, MUSC, PHIL, SPAN.

Life & Natural Sciences Offering

Any course with code MATH, BIOL, CHEM, ENVR, PHED, PHYS.

MATH Enrollment

MATH 122 must be completed before Senior year to qualify for MCM 413.
MATH 096 / 120 must be completed before Junior year.
Students placed in MATH Level 3 in their GMPT can enroll directly in MATH 120.
A restriction of 4 classes enrollment will be applicable if not completed by the mentioned academic level.
Prereq Sequence:(MATH 095/GMPT Level 1)-> (MATH 096/GMPT Level 2) -> MATH 120 -> MATH 122 -> MCM 413



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Transferred Credits	0	0
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Total Credits	0	0
Needed	0	0



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MATH 122 -> MCM 413