

GUST

Gulf University for
Science & Technology

GUST Strategy

Summary

We are GUST
—the bold founders
of tomorrow.

About Our Strategy

As the first private university in Kuwait, GUST has played a pioneering role in shaping higher education in the country. Since its establishment, the university has been closely connected to the aspirations of the society it serves, reflecting its ambitions, growth, and evolving needs.

Over the years, GUST has contributed to the development of individuals who have gone on to become impactful members of society across sectors. Beyond academic achievement, the university has also served as a platform for innovation and entrepreneurship, with ideas and ventures emerging from its campus and contributing to the broader economic and social landscape.

This strategy builds on that legacy. It is rooted in our identity as an institution that is both part of and responsive to the community it serves. As Kuwait continues to evolve, so too must the university, not only in what it offers, but in how it contributes to national and regional development.

Our direction reflects this commitment. It focuses on strengthening academic excellence, enabling our faculty and students, advancing research and innovation, fostering a growth-oriented environment, deepening societal engagement, and ensuring long-term sustainability.

Through this strategy, GUST aims to further its role as a university that reflects its society, supports its aspirations, and contributes meaningfully to its future.

Guiding Principles

Our guiding principles define the foundation of how we think, act, and contribute, shaping our role as a university rooted in society and driven by meaningful advancement.

Education

Our societal and regional context often seeks academic certification and not necessarily knowledge. In GUST we will build innovative programs that instill knowledge based on theoretical and applied experience that culminates in academic certification.

Societal Impact

Our research, advancement, activities and initiatives should contribute to the issues advancement of society and address relevant and causes, for example; economic sustainability, education, energy, food security and emerging markets.

Advancement

Advancement and research is what propels humanity forward. We want to drive national and regional advancement through our community's curiosity, immersive learning and discovery. This progress is what and solve practical problems.

Enduring Excellence

Institutions outlive students and people. Having enduringly excellent students is different than an enduringly excellent institution. We want our institution (GUST) to outlive individuals. Therefore, we want to reflect this in our governance model, decision making process and standards.

GUST Values

Our values reflect who we are in practice, guiding how we engage, grow, and deliver on our commitment to our community and its aspirations.

Excellence

Outstanding performance in teaching, skill development, and research, with a human-centric approach that supports GUST's Community in advancing both scholarly work and meaningful societal contribution, while reinforcing a strong and enduring academic foundation.

Student Centricity

Student progression is at the core of everything we do. Accordingly, we deliver experiences and an environment that enable students to build meaningful knowledge, succeed, grow, and thrive.

Collaboration

Collaboration and interdisciplinary work are an integral part of how we deliver excellence and pursue new frontiers, creating opportunities for innovation and advancement that contribute to society and address relevant challenges.

Innovation

Learn, unlearn and relearn – in a fast-changing world with continuous developments, we strive to be an agile and proactive problem-solving institution, driven by research, entrepreneurial spirit, and our evolving teaching approach.

Goal 1: Expand University Scope

We will strengthen and future-proof our academic portfolio while expanding into new areas of opportunity. By enhancing existing programs and developing new offerings aligned with emerging disciplines, we aim to extend our reach and deepen our impact within an evolving educational landscape.

Enhance & expand academic offerings

We will strengthen and expand our academic portfolio by continuously evolving existing programs and introducing new offerings aligned with emerging disciplines and market needs. Through innovative teaching approaches and investment in academic talent, we aim to ensure our programs remain relevant, competitive, and responsive to a rapidly changing educational landscape.

Provide students with a holistic experience

We will deliver a comprehensive student experience that extends beyond the classroom, fostering intellectual growth, problem-solving capabilities, and personal development. By strengthening academic support, leadership development, and career pathways, we aim to equip students with the skills and mindset needed to succeed and contribute meaningfully beyond graduation.

Ensure the advancement & impact of GUST programs

We will continuously enhance the quality, relevance, and impact of our academic programs to ensure they remain aligned with evolving societal and market needs. By strengthening curriculum design, expanding engagement with local and global communities, and reinforcing our standing in rankings and accreditation, we aim to position GUST as a recognized and impactful academic institution.

Align infrastructure to accommodate program expansion

We will develop and align our physical and digital infrastructure to support the university's growth and evolving academic offerings. Through thoughtful planning, effective execution of expansion projects, and investment in strong digital capabilities, we aim to create an enabling environment that supports both scale and quality.

Goal 2: Enable Faculty Advancement

We will support and enable our faculty in their continued advancement as educators and scholars within a dynamic academic and professional environment. We aim to empower faculty to deepen their work across teaching, research, and engagement, while strengthening their presence in national and international academic discourse.

Enhance faculty professional development

We will support faculty advancement through continuous and personalized professional development that strengthens excellence in teaching and research. By fostering a culture of lifelong learning, scholarly engagement, and academic growth, we aim to enable faculty to further build on their strengths and continue contributing at high levels within their disciplines.

Attract & retain top quality faculty

We will position the university as a leading destination for exceptional academic talent by cultivating an environment that attracts, supports, and retains outstanding faculty. Through a strong value proposition centered on recognition, opportunity, and academic excellence, we aim to sustain a distinguished and future-ready academic community.

Strengthen faculty's engagement on the national & global fronts

We will elevate faculty engagement by supporting their continued contribution to academic and professional discourse at national and international levels. Through strengthened collaboration with industry and external partners, we aim to further position our faculty as influential contributors to knowledge exchange and thought leadership, enhancing both their impact and the university's academic standing.

Goal 3: Advance Research & Development

We will strengthen research as a core pillar of the university's contribution to knowledge, innovation, and societal progress. By fostering a dynamic research environment that promotes collaboration, relevance, and discovery, we aim to advance impactful scholarship that contributes to both academic excellence and real-world advancement.

Identify & Promote key relevant research areas

We will focus our research efforts on areas of greatest relevance and potential impact, guided by national priorities and emerging global needs. By identifying strategic fields of inquiry and encouraging collaboration across disciplines, we aim to direct research activity toward areas where the university can make a meaningful and distinctive contribution.

Engage the community with GUST intellectual output

We will strengthen the connection between the university's intellectual work and the communities it serves by expanding engagement with national and international partners. Through greater collaboration, dissemination, and participation, we aim to ensure that research and knowledge generated at GUST are visible, relevant, and beneficial beyond the university.

Develop Research Capacity

We will continue to build the university's research capacity by strengthening the environment, infrastructure, and support systems that enable scholarly growth. By investing in research centers, enhancing institutional capabilities, and creating development opportunities for faculty, we aim to foster a more vibrant and sustainable research culture.

Goal 4: Cultivate a Growth Oriented Environment

We will foster a university environment that encourages growth, innovation, and continuous development across all areas of institutional life. By nurturing a strong sense of community, shared purpose, and student-centeredness, we aim to create a culture in which individuals and the institution as a whole can thrive.

Improve GUST community culture

We will strengthen GUST's community culture by fostering a more inclusive, engaging, and supportive environment for faculty, staff, and students. Through a stronger sense of belonging, a commitment to diversity, and an enhanced employee experience, we aim to cultivate a community that reflects the values and aspirations of the university.

Instill the "GUST DNA" concept

We will reinforce a shared institutional identity by embedding GUST's mission, guiding principles, and values into the way the university operates and evolves. By aligning communication, innovation, and decision-making around a common institutional ethos, we aim to strengthen cohesion and build a culture that is both distinctive and forward-looking.

Foster a student learning & growth environment

We will create a student-centered environment that supports learning, personal growth, and a strong sense of belonging throughout the student journey. By enhancing the campus experience, supporting student communities, and ensuring seamless and meaningful engagement, we aim to empower students to grow as independent thinkers and impactful contributors.

Goal 5: Drive Societal Impact & Engagement

We will strengthen the university's role as an active contributor to society by deepening engagement with national, regional, and international communities. Through purposeful partnerships, expanded outreach, and stronger connections with learners and alumni, we aim to create meaningful impact and extend the university's contribution beyond its campus.

Align on key areas of impact relevant to University scope

We will define and pursue areas of societal impact that align closely with the university's strengths, scope, and strategic direction. By identifying emerging opportunities and building a more integrated ecosystem of partnerships and collaboration, we aim to focus our efforts where the university can contribute most meaningfully.

Extend & support societal impact

We will broaden the university's societal contribution by expanding engagement with communities and creating more opportunities for learning, participation, and impact. Through intellectual exchange, student engagement, and continuous learning opportunities, we aim to extend the benefits of the university's work to a wider range of audiences and stakeholders.

Expand & tailor the outreach approach

We will strengthen outreach by adopting a more targeted and responsive approach to engagement with prospective students and broader audiences. By using insight and data to shape outreach strategies, we aim to enhance the university's ability to connect with diverse communities and attract future learners.

Connect with alumni & increase their engagement

We will deepen our relationship with alumni by creating stronger structures for connection, engagement, and long-term involvement with the university. By strengthening communication, building a more intentional alumni strategy, and formalizing alumni engagement mechanisms, we aim to foster a lasting and active alumni community.

Goal 6: Diversify Revenue & Strengthen Financial Practices

We will support the university's long-term sustainability by strengthening its financial foundations and broadening the sources of value that sustain its mission. Through a balanced approach to revenue diversification and sound financial practice, we aim to create a more resilient institution that is better equipped to support its strategic ambitions.

Diversify the revenue streams

We will expand and diversify the university's revenue base through a more integrated and forward-looking approach to funding. By exploring new streams of support, including partnerships and endowment-oriented models, we aim to enhance the university's financial sustainability and its ability to invest in long-term priorities.

Streamline the financial practices

We will strengthen financial practices by promoting greater efficiency, discipline, and alignment in the way resources are managed across the university. Through improved planning, tracking, forecasting, and allocation, we aim to ensure that financial decision-making supports both institutional effectiveness and a people-centered university environment.



GUST | Strategy Office